

BE SURE TO CHECK OUT MY WEBSITE, ALISONCARRIER.COM

# ALISON CARRIER

5915 Deal Ave, Nashville, TN 37209 • (615) 243.0533 • alison@alisoncarrier.com

## EXPERIENCE

May '11 -  
Nov. '11

PERRLA, LLC

### Web/Graphic Designer

Develop in-house graphics and websites to promote consistency in branding, maintain current website by analyzing usability and changing aspects to improve sales, and create software packaging to sell in stores.

May '07 -  
present

Carrier Studios

### Freelance Designer & Developer

Create print collateral for existing brands, consult on blogs and websites, design graphics for web, design logos, administrate servers, and slice and code Photoshop files into websites.

May '09 -  
April '11

Double Diamond

### Web Development & Marketing Specialist

Develop websites from concept to launch, maintain current websites, develop branding and identity plans, work on print materials, billboards, email blasts, and an assortment of other things.

May '10 -  
May '11

Middle TN Anime Convention & Geek Media Expo

### Director of Visual Communications

Completely volunteer-based, designing the convention websites, press kits, tickets, programs, logos, ads, and downloadables.

Jan. '09 -  
May '09

Emma, LLC

### Graphic Design Intern

Work on email blasts, help designers with workflow, and troubleshoot HTML

## EDUCATION

Aug. '05 -  
May '09

B.F.A in Design Communications,  
emphasis in Web Development

Belmont University, *summa cum laude*

Activities: Phillogoi (philosophy club), Phi Sigma Tau (philosophy honor society), Alpha Chi (academic honor society), and Art Student Council

*references available upon request*

## SKILLS

### Software

- > Adobe Photoshop CS5
- > Adobe Illustrator CS5
- > Adobe Indesign CS5
- > Adobe Dreamweaver CS5
- > Microsoft Office 2010-2011
- > iMovie & iDvd
- > Visual Studio 2010
- > Mac OSX & Windows 7

### Languages

- > HTML 4/HTML 5
- > CSS 2/CSS 3
- > Javascript/jQuery
- > PHP/XHTML
- > Wordpress
- > Emma/Mail Chimp
- > Google Developer Tools
- > Elementary Japanese

### Other

- > Copywriting
- > SEO Strategies
- > SMO Strategies
- > Computer Troubleshooting
- > Client Software Training
- > Project Management

## INTERESTS

- > Assistant instructor at Nashville Taiji Club
- > Google Reader
- > Drawing
- > Video Games
- > 80's Rock/Metal
- > Star Wars, Star Trek, etc.
- > Blogging/Mlogging
- > All That is Nerdy